

REP HEADLINE# 6162185 TRF# E:120614  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 14.07  
\*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162185 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#127 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 14.07

REP: ORDER CANCELED  
ALL LN'S ZERO'D OUT  
NEW TTL \$0  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM VERN BUCHANAN FOR CONGRESS

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 127  
AGENCY PRODUCT CODE = 48

1	S	100P-200P	30			\$200.00	10/9	10/12	0		TU-F	0
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												

2	S	1000A-1100A	30			\$80.00	10/9	10/12	0		TU-F	0
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												

NOV 01 2012

10/9/12 FCC (CS)

9/10/13

REP HEADLINE# C102135 TRF# E:120614  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 14.07  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/9	10/12	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/9	10/12	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/9	10/12	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/9	10/12	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/9	10/12	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/9	10/12	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/9	10/12	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/9	10/12	0		TU-F	0

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OC13/12 14.07  
\*\*\* WFLA-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P	30		\$600.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
12	S		600A-700A	30		\$325.00	10/9	10/12	0		TU-F	0
PROGRAM : AM NEWS												
RA35+ : 1.8												
CON COM1: AM NEWS												
13	S		700P-730P	30		\$500.00	10/9	10/12	0		TU-F	0
PROGRAM : ET												
RA35+ : 4.2												
CON COM1: ET												
14	S		700A-900A	30		\$450.00	10/9	10/12	0		TU-F	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
15	S		730P-800P	30		\$500.00	10/9	10/12	0		TU-F	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
16	S		900A-1000A	30		\$275.00	10/9	10/12	0		TU-F	0
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
17	S		800P-900P	30		\$4,500.00	10/15	10/15	0		MON	0
PROGRAM : VOICE												
RA35+ : 9.0												
CON COM1: VOICE												
18	S		1130P-100A	30		\$600.00	10/13	10/13	0		SAT	0
PROGRAM : SNL												
RA35+ : 3.1												
CON COM1: SNL												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT3/12 14.07  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	10/13	10/13	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1 : _												
20	S		600P-630P	30		\$350.00	10/13	10/13	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
21	S		700P-800P	30		\$325.00	10/13	10/13	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1 : ET												
22	S		700A-900A	30		\$250.00	10/13	10/13	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY												
23	S		900A-1000A	30		\$150.00	10/13	10/13	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1 : _												
24	S		1200N-100P	30		\$75.00	10/14	10/14	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1 : _												
25	S		600P-630P	30		\$375.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
26	S		800A-900A	30		\$250.00	10/14	10/14	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT3/12 14.07  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	10/14	10/14	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		900A-1000A	30		\$150.00	10/14	10/14	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	S		1100P-1130P	30		\$625.00	10/9	10/14	0		TU-SU	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		100P-200P	30		\$200.00	10/15	10/15	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	10/15	10/15	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		1130P-1230A	30		\$325.00	10/15	10/15	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	10/15	10/15	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		1200N-100P	30		\$100.00	10/15	10/15	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT3/12 14.07  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P	30		\$125.00	10/15	10/15	0		MON	0
PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY												
36	S		300P-400P	30		\$225.00	10/15	10/15	0		MON	0
PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS												
37	S		400P-500P	30		\$300.00	10/15	10/15	0		MON	0
PROGRAM : DR. OZ RA35+ : 2.6 CON COM1 : DR. OZ												
38	S		500P-530P	30		\$450.00	10/15	10/15	0		MON	0
PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS												
39	S		530P-600P	30		\$450.00	10/15	10/15	0		MON	0
PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS												
40	S		600P-630P	30		\$600.00	10/15	10/15	0		MON	0
PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS												
41	S		600A-700A	30		\$325.00	10/15	10/15	0		MON	0
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS												
42	S		700P-730P	30		\$500.00	10/15	10/15	0		MON	0
PROGRAM : FT RA35+ : 4.2 CON COM1 : FT												

REP HEADLINE# 6162185 TRF# E:120614  
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RFP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 14.07  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43	S		700A-900A	30		\$450.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44	S		730P-800P	30		\$500.00	10/15	10/15	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45	S		900A-1000A	30		\$275.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
46	S		1100P-1130P	30		\$625.00	10/15	10/15	0		MON	0
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
OCT/12						\$ .00						
CONTRACT TOTAL												\$ .00
TOTAL SPOTS												0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- MAY/08 NOV/07  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS REP WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 797 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120614058
Buyer:		Client/Product/Estimate:	23 /48 /127	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06162185
Est./PO Number:	06162185	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/08	10/15	Total	Cost
2	M-F 10a Daytime TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
4	M-F 11a News TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
11	M-F 6p News TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
13	M-F 7p Entertainment Tonight TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
15	M-F 730p Extra TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
18	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	06		30 Comme	Nbr of Spots Closed PR	1		1	
25	Sun 8a Today Show .....S	06		30 Comme	Nbr of Spots Closed PR	1		1	
26	Sun 815p ET / 715p CT NBC Sunday	06		30	Nbr of Spots				
Weekly Totals: Total Spots (Ord Spots)						33	12	45	
Closed PR									



**Srsc Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 797 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8886**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120614058
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> 23 / 48 / 127	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162185
<b>Est./PO Number:</b> 06162185	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
29	Night Football M-Su Late News Late Run S	06		Comme 30	Closed PR Nbr of Spots	1	1	
31	M-F 10a Daytime M	06		Comme 30	Closed PR Nbr of Spots	1	1	
32	M-F 1135p ET / 1035p CT Tonight Show M	06		Comme 30	Closed PR Nbr of Spots	2	2	
33	M-F 11a News M	06		Comme 30	Closed PR Nbr of Spots	1	1	
40	M-F 6p News M	06		Comme 30	Closed PR Nbr of Spots	1	1	
42	M-F 7p Entertainment Tonight M	06		Comme 30	Closed PR Nbr of Spots	1	1	
44	M-F 730p Extra M	06		Comme 30	Closed PR Nbr of Spots	1	1	
46	M-Su 11p News M	06		Comme 30	Closed PR Nbr of Spots	1	1	
48	M-F 730p Entertainment Tonight M	06		Comme 30	Closed PR Nbr of Spots	1	1	
<b>Weekly Totals: Total Spots(Ord Spots)</b>					33	12	45	
<b>Closed PR</b>								

**Srtp Media**  
201 North Union Street  
Suite 200  
Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
Submission Number 797 Issue 3



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120614058
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 23 / 48 / 127	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162185
<b>Est./PO Number:</b> 06162185	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
53	M-F 7p News ..TWTF..	06		30 Comme		1	1	
58	M-F 7p News M.....	06		30 Comme		1	1	
59	M-F 730p Entertainment Tonight M.....	06		30 Comme		1	1	
<b>Weekly Totals: Total Spots(Ord Spots)</b>					33	12	45	
Closed PR								

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	10/08/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614058
4	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	560.00	No Makegood / Credit	0000000000	E:120614058
11	M-F 6p News	:30 Commercial	10/08/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120614058
13	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	0.00	47 (10/16), 48 (10/15, 10/09)	0000167917	E:120614058
15	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614058
18	Sat 1130p ET / 1030p CT Saturday Night Live	:30 Commercial	10/08/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614058
25	Sun 8a Today Show	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120614058
26	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	6,000.00	No Makegood / Credit	0000000000	E:120614058
31	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614058
32	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120614058
33	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	80.00	No Makegood / Credit	0000000000	E:120614058

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
40	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614058
42	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	47 (10/16), 48 (10/15, 10/09)	0000167917	E:120614058
44	M-F 730p Extra	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614058
46	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120614058
29	M-Su Late News Late Run	:30 Commercial	10/08/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120614058
48	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614058
53	M-F 7p News	:30 Commercial	10/08/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614058
58	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614058
59	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614058

Grand Totals

Totals		Month 10 Weeks: 4	
Spots	Cost	10/08	10/15
0	0	0	0

Grand Totals:

Spots: 0  
Gross Total: 0.00  
Commission: 0.00  
Net Total: 0.00

REP HEADLINE# 6162185  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 703-516-9680  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP

MAY31/12 13.2  
 \*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/V BUCHANAN/R/CON/FL  
 AGY # \_\_\_\_\_ AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # \_\_\_\_\_ CONTRACT # 6162185

CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#127 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY31/12 13.26

REP: NEW ORDER  
 TTL \$53,070 @149X  
 PLEASE CONFIRM  
 THANKS! KIM FOR MEGHAN

CON CM VERN BUCHANAN FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 127  
 AGENCY PRODUCT CODE = 48

1			100P-200P	30		\$200.00	10/9	10/12	4		TU-F	4
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PROGRAM : DAYS OF OUR LIVES  
 RA35+ : 1.1  
 CON COM1 : DAYS OF OUR LIVES

2			1000A-1100A	30		\$80.00	10/9	10/12	8		TU-F	8
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PROGRAM : DAYTIME  
 RA35+ : 1.8  
 CON COM1 : DAYTIME

*Handwritten:* 444 4350 09/14

MAY 31 / 12 13.2  
WETA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW	30		\$325.00	10/9	10/12	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS	30		\$80.00	10/9	10/12	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3	30		\$100.00	10/9	10/12	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY	30		\$125.00	10/9	10/12	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS	30		\$225.00	10/9	10/12	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1 : DR. OZ	30		\$300.00	10/9	10/12	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS	30		\$450.00	10/9	10/12	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS	30		\$450.00	10/9	10/12	4		TU-F	4

REP HEADLINE# 6162185  
 \*\*\* ORIGINAL REV#0 \*\*\*

FTP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/9	10/12	4		TU-F	4
12			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/9	10/12	4		TU-F	4
13			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/9	10/12	4		TU-F	4
14			700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/9	10/12	8		TU-F	8
15			730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	10/9	10/12	4		TU-F	4
16			900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	10/9	10/12	8		TU-F	8
17			800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE	30		\$4,500.00	10/15	10/15	1		MON	1
18			1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	10/13	10/13	1		SAT	1

MAY 31/12 13.2  
\*\*\*\*\* WFLA-TV \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	10/13	10/13	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1 : _												
20			600P-630P	30		\$350.00	10/13	10/13	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
21			700P-800P	30		\$325.00	10/13	10/13	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : ET												
22			700A-900A	30		\$250.00	10/13	10/13	2		SAT	2
PROGRAM : RA35+ : 2.0 CON COM1 : SA TODAY												
23			900A-1000A	30		\$150.00	10/13	10/13	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1 : _												
24			1200N-100P	30		\$75.00	10/14	10/14	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1 : _												
25			600P-630P	30		\$375.00	10/14	10/14	1		SUN	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
26			800A-900A	30		\$250.00	10/14	10/14	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1 : SU TODAY												

REP HEADLINE# 6162185  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY31/12 13.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	10/14	10/14	1		SUN	1
	PROGRAM :		NFL									
	RA35+ :		11.6									
	CON COM1 :		NFL									
28			900A-1000A	30		\$150.00	10/14	10/14	2		SUN	2
	PROGRAM :											
	RA35+ :		1.8									
	CON COM1 :											
29			1100P-1130P	30		\$625.00	10/9	10/14	6		TU-SU	6
	PROGRAM :		LATE NEWS									
	RA35+ :		3.0									
	CON COM1 :		LATE NEWS									
30			100P-200P	30		\$200.00	10/15	10/15	1		MON	1
	PROGRAM :		DAYS OF OUR LIVES									
	RA35+ :		1.1									
	CON COM1 :		DAYS OF OUR LIVES									
31			1000A-1100A	30		\$80.00	10/15	10/15	2		MON	2
	PROGRAM :		DAYTIME									
	RA35+ :		1.8									
	CON COM1 :		DAYTIME									
32			1130P-1230A	30		\$325.00	10/15	10/15	2		MON	2
	PROGRAM :		TONIGHT SHOW									
	RA35+ :		2.0									
	CON COM1 :		TONIGHT SHOW									
33			1100A-1200N	30		\$80.00	10/15	10/15	1		MON	1
	PROGRAM :		NEWS									
	RA35+ :		0.4									
	CON COM1 :		NEWS									
34			1200N-100P	30		\$100.00	10/15	10/15	2		MON	2
	PROGRAM :		TODAY 3									
	RA35+ :		0.5									
	CON COM1 :		TODAY 3									

IX SUN-10/9/12  
 TODAY



REP HEADLINE# 6102185  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.2  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/15	10/15	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/15	10/15	2		MON	2
37			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/15	10/15	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/15	10/15	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/15	10/15	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/15	10/15	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/15	10/15	1		MON	1
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/15	10/15	1		MON	1

REP HEADLINE# 6162185  
 \*\*\* ORIGINAL REV#0 \*\*\*

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY31/12 13.2  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	10/15	10/15	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	10/15	10/15	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	10/15	10/15	2		MON	2
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
46			1100P-1130P	30		\$625.00	10/15	10/15	1		MON	1
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
OCT/12			53070.00									
CONTRACT TOTAL												53070.00
TOTAL SPOTS												149

MARKET TOTALS \$279,315 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ARE ESTIMATED, WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED

SVC- NSI BOOKS- MAY/08 NOV/07

DEMOS- RA35+\*

Scrp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 52720	<b>Campaign Ref:</b> E:120614058
<b>Buyer:</b> "	<b>Client/Product/Estimate:</b> 23 / 48 / 127	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162185
<b>Est./PO Number:</b> 06162185	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

<b>Product:</b> Vern Buchanan 4 Cong	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
1	M-F 1p Days Of Our Lives TWTF..	200	30 Comme	Nbr of Spots 4		4	800
2	M-F 10a Daytime TWTF..	80	30 Comme	Nbr of Spots 8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	325	30 Comme	Nbr of Spots 8		8	2600
4	M-F 11a News TWTF..	80	30 Comme	Nbr of Spots 8		8	640
5	M-F 12p Today Show III TWTF..	100	30 Comme	Nbr of Spots 8		8	800
6	M-F 2p Rachael Ray TWTF..	125	30 Comme	Nbr of Spots 8		8	1000
7	M-F 3p Doctors TWTF..	225	30 Comme	Nbr of Spots 8		8	1800
8	M-F 4p Dr Oz TWTF..	300	30 Comme	Nbr of Spots 8		8	2400
<b>Weekly Totals: Total Spots(Ord Spots)</b>				122	26	148	

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	62720	Campaign Ref:	E:120614058
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 127	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06162185
Est./PO Number:	06162185	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
9	M-F 5p News TWTF..	450	30 Comme	4		4	1800
10	M-F 530p News TWTF..	450	30 Comme	4		4	1800
11	M-F 6p News TWTF..	600	30 Comme	4		4	2400
12	M-F 6a News TWTF..	325	30 Comme	4		4	1300
13	M-F 7p Entertainment Tonight TWTF..	500	30 Comme	4		4	2000
14	M-F 7a Today Show TWTF..	450	30 Comme	8		8	3600
15	M-F 730p Extra TWTF..	500	30 Comme	4		4	2000
16	M-F 9a Today Show II TWTF..	275	30 Comme	8		8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme		1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	600	30 Comme	1		1	600
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

Srco Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/  
FL  
Buyer:  
Schedule Dates: 10/08/12 to 10/21/12  
Est./PO Number: 06162185

Submission Cost: \$2720  
Client/Product/Estimate: 23 / 48 / 127  
Weeks: 2  
Contract type: Political

Campaign Ref: E:120614058  
Sales Rep: HRP Washington, DC  
Order Ref: 06162185  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
19	Sat 12p News ...S	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 7p Entertainment Tonight ...S	325	30 Comme	Nbr of Spots	1	1	325
21	Sat 7a Today Show ...S	250	30 Comme	Nbr of Spots	2	2	500
22	Sat 9a News ...S	150	30 Comme	Nbr of Spots	2	2	300
23	Sun 12p News ....S	75	30 Comme	Nbr of Spots	2	2	150
24	Sun 6p News ....S	375	30 Comme	Nbr of Spots	1	1	375
25	Sun 8a Today Show ....S	250	30 Comme	Nbr of Spots	2	2	500
26	Sun 815p ET / 715p CT NBC Sunday Night Football ....S	6000	30 Comme	Nbr of Spots	1	1	6000
27	Sun 9a News ....S	150	30 Comme	Nbr of Spots	2	2	300
28	M-Su 11p News .TWTF.	625	30 Comme	Nbr of Spots	5	5	3125
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

**Srcp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

**Client:** Vern Buchanan/ R/ Congress/  
 FL  
**Buyer:**  
**Schedule Dates:** 10/08/12 to 10/21/12  
**Est./PO Number:** 06162185

**Submission Cost:** 52720  
**Client/Product/Estimate:** 23 / 48 / 127  
**Weeks:** 2  
**Contract type:** Political

**Campaign Ref:** E:120614058  
**Sales Rep:** HRP Washington, DC  
**Order Ref:** 06162185  
**Business Type:** POLITICAL  
**Business Category:** Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
29	M-Su Late News Late Run .....S	625	30 Comme	Nbr of Spots 1		1	625
30	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots	1	1	200
31	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots 2		2	160
32	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots 2		2	650
33	M-F 11a News M.....	80	30 Comme	Nbr of Spots 1		1	80
34	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots 2		2	200
35	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots 2		2	250
36	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots 2		2	450
37	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots 2		2	600
38	M-F 5p News M.....	450	30 Comme	Nbr of Spots 1		1	450
39	M-F 530p News	450	30 Comme	Nbr of Spots 1		1	450
<b>Weekly Totals:</b>				<b>Total Spots(Ord Spots)</b>		<b>122</b>	<b>148</b>

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 52720	Campaign Ref: E:120614058
Buyer: ..	Client/Product/Estimate: 23 /48 /127	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06162185
Est./PO Number: 06162185	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/08	10/15	Total	Cost
40	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
41	M-F 6a News M.....	325	30 Comme	Nbr of Spots	1	1	325
42	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
43	M-F 7a Today Show M.....	450	30 Comme	Nbr of Spots	2	2	900
44	M-F 730p Extra M.....	500	30 Comme	Nbr of Spots	1	1	500
45	M-F 9a Today Show II M.....	275	30 Comme	Nbr of Spots	2	2	550
46	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

Grand Totals				Month 10 Weeks: 4	
Totals		10/08	10/15		
Spots	148	122	26		
Cost	52720	40730	11990		

Grand Totals:

Spots:	148
Gross Total:	52,720.00
Commission:	7,908.00
Net Total:	44,812.00





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:120614058  
WFLA  
INVOICE NUMBER 0100033242  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /127  
Desc: 06162185

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	80.00	2 8	10/09	TU	*WFLA	:30 Commercial	.00	Preempt Program Change	80.00-
			10/09	TU		30	.00	Preempt Program Change	80.00-
			10/10	WE		30	.00	Preempt Program Change	80.00-
			10/10	WE		30	.00	Preempt Program Change	80.00-
			10/11	TH		30	.00	Preempt Program Change	80.00-
			10/11	TH		30	.00	Preempt Program Change	80.00-
			10/12	FR		30	.00	Preempt Program Change	80.00-
			10/12	FR		30	.00	Preempt Program Change	80.00-
M-F 11a News	80.00	4 8	10/09	TU	*WFLA	:30 Commercial	.00	Preempt Program	.00-

\*\*\* Continued \*\*\*

PERIOD COST	17,690.00	0 Total Units	ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	.00	TOTAL RECONCILING	Credits	17,690.00-
			NET DUE	.00			17,690.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/  
PRODUCT Vern Buchanan 4 Cong

INVOICE NUMBER 0100033242  
BROADCAST MONTH 10/01/2012 - 10/28/  
AMOUNT DUE .00

REMIT TO:

\*00221

000021861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021861 00000100033242 000000000 7



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012 WFLA I SS  
INVOICE DATE 10/28/12 E: 120614058  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033242 PAGE BROADCAST MONTH  
SCHEDULE DATES 2 10/01/2012 - 10/2  
10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /127  
Desc: 06162185

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
				10/09	TU		30	.00	Change Preempt Program	80.00-
				10/10	WE		30	.00	Change Preempt Program	80.00-
				10/10	WE		30	.00	Change Preempt Program	80.00-
				10/11	TH		30	.00	Change Preempt Program	80.00-
				10/11	TH		30	.00	Change Preempt Program	80.00-
				10/12	FR		30	.00	Change Preempt Program	80.00-
				10/12	FR		30	.00	Change Preempt Program	80.00-
M-F 6p News	600.00	11	4	10/09	TU	*WFLA	:30 Commercial	.00	Preempted	600.00-
				10/10	WE			.00	Preempted	600.00-
				10/11	TH			.00	Preempted	600.00-
				10/12	FR			.00	Preempted	600.00-
M-F 7p Entertainment Tonight	500.00	13	4	10/09	TU	*WFLA	:30 Commercial	.00	Preempt Program	.00-
				10/10	WE			.00	Change Preempt Program	.00-
				10/11	TH			.00	Change Preempt Program	.00-
				10/12	FR			.00	Change Preempt Program	.00-
M-F 730p Extra	500.00	15	4	10/09	TU	*WFLA	:30 Commercial	.00	Preempt Program	500.00-
				10/10	WE			.00	Change Preempt Program	500.00-

\*\*\* Continued \*\*\*

PERIOD COST 17,690.00

0 Total Units		Debits .00
ACTUAL GROSS BILLING	.00	Credits 17,690.00-
AGENCY COMMISSION	.00	TOTAL RECONCILING 17,690.00CR
NET DUE	.00	

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# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012  
INVOICE DATE 10/28/12 E: 120614058  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033242  
PAGE 3  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /127  
Desc: 06162185

SCHEDULE		PRICE		RT/SS# PER		DATE DAY TIME		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION								LENGTH M/G FOR PRODUCT DESCRIPTION		PRICE	REMARKS DEBIT/CREDIT
						10/11 TH		30		.00	Preempt Program Change 500.00-
						10/12 FR		30		.00	Preempt Program Change 500.00-
Sat 1130p ET / 1030p CT Saturd		600.00	18	1		10/13 SA	*WFLA	:30 Commercial		.00	Preempted 600.00-
Sun 8a Today Show		250.00	25	1		10/14 SU	*WFLA	:30 Commercial		.00	Preempted 250.00-
Sun 815p ET / 715p CT NBC Sund		6000.00	26	1		10/14 SU	*WFLA	:30 Commercial		.00	Preempted 6000.00-
M-Su Late News Late Run		625.00	29	1		10/14 SU	*WFLA	:30 Commercial		.00	Preempted 625.00-
M-F 10a Daytime		80.00	31	2		10/15 MD	*WFLA	:30 Commercial		.00	Preempt Program Change 80.00-
						10/15 MD		30		.00	Preempt Program Change 80.00-
M-F 1135p ET / 1035p CT Tonigh		325.00	32	2		10/15 MD	*WFLA	:30 Commercial		.00	Preempted 325.00-
						10/15 MO		30		.00	Preempted 325.00-
M-F 11a News		80.00	33	1		10/15 MD	*WFLA	:30 Commercial		.00	Preempt Program Change 80.00-
M-F 6p News		600.00	40	1		10/15 MD	*WFLA	:30 Commercial		.00	Preempted 600.00-
M-F 7p Entertainment Tonight		500.00	42	1		10/15 MD	*WFLA	:30 Commercial		.00	Preempt Program Change .00-
M-F 730p Extra		500.00	44	1		10/15 MO	*WFLA	:30 Commercial		.00	Preempt Program Change 500.00-
M-Su 11p News		625.00	46	1		10/15 MD	*WFLA	:30 Commercial		.00	Preempted 625.00-
M-F 730p Entertainment Tonight		500.00	48	1		10/15 MD	*WFLA	:30 Commercial		.00	Preempted 500.00-
M-F 7p News		500.00	53	1		10/10 WE	*WFLA	:30 Commercial		.00	Preempted 500.00-
		500.00	58	1		10/15 MD		30		.00	Preempted 500.00-
M-F 730p Entertainment Tonight		500.00	59	1		10/15 MD	*WFLA	:30 Commercial		.00	Preempted 500.00-

\*\*\* Continued \*\*\*

PERIOD COST 17,690.00

0 Total Units		Debits	.00
ACTUAL GROSS BILLING	.00	Credits	17,690.00-
AGENCY COMMISSION	.00	TOTAL RECONCILING	17,690.00CR
NET DUE	.00		

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2012  
INVOICE DATE 10/28/12 E:120614058  
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PAGE 4 BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/08/12-10/21/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: 23 /48 /127  
Desc: 06162185

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	ACTUAL BROADCAST LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
Total Airtime Net Spot Revenue:							.00			

PERIOD COST 17,690.00

0 Total Units		Debits	.00
ACTUAL GROSS BILLING	.00	Credits	17,690.00-
AGENCY COMMISSION	.00	TOTAL RECONCILING	17,690.00CR
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